# FamilyMart

Taiwan FamilyMart Co., Ltd.





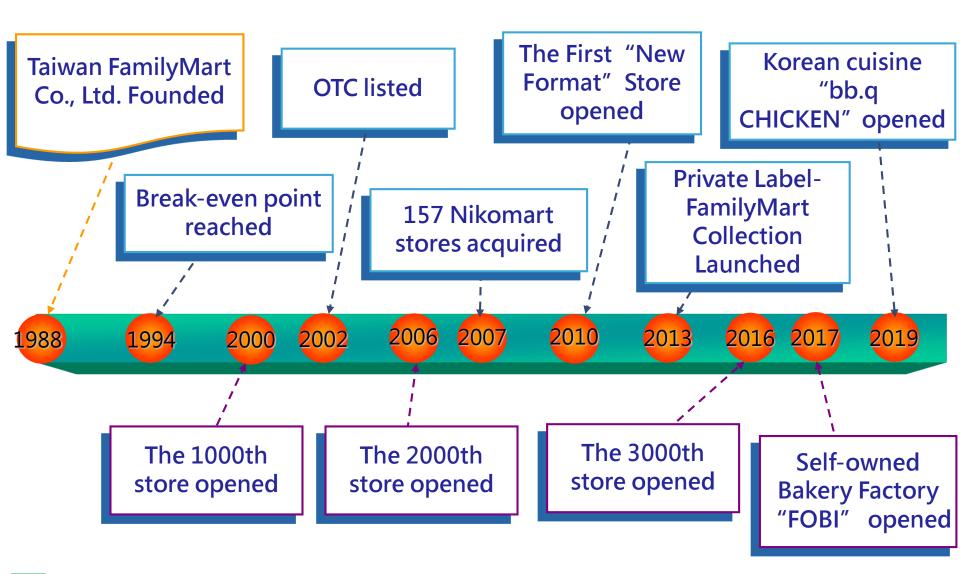
# Company Profile

- Chairman: Yeh, Jung-ting
- Established: August 18, 1988
- Capital: 2.23 Billion (NTD)



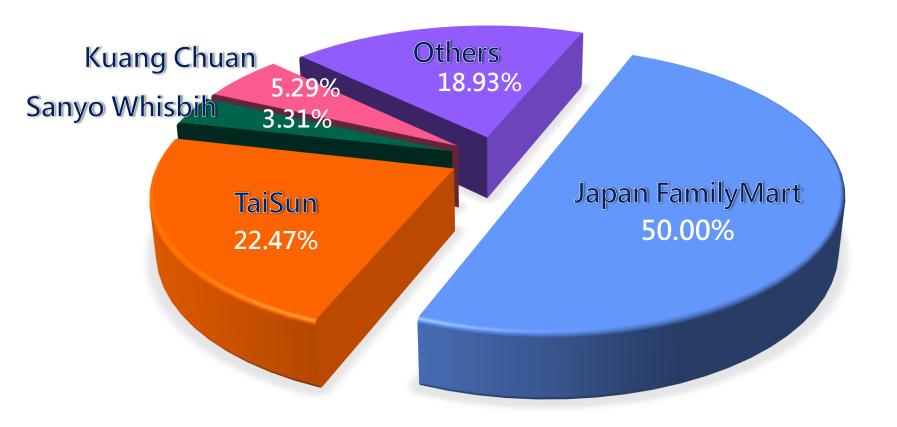
- Core Business: <u>Operation of convenience store</u>
   <u>chain, under the name of "FamilyMart"</u>
- Number of Stores (2020, JUNE): 3,675

# FamilyMart Milestones





# The Shareholder Structure







## Definition of FC1 and FC2

#### **Characteristics**

#### **Profits**

FC1

FC2

- Franchisee should have selfowned or rented property
- Franchisee should bear the expenses of store decoration
- Headquarters takes the responsibility of the readiness of the store for operation, including the property hire, store decoration etc.
- Franchisee should be married couple and has excellent credit records

- Allocation of 65% gross profits
- A minimum annual gross profits guaranteed:

NT \$3 million

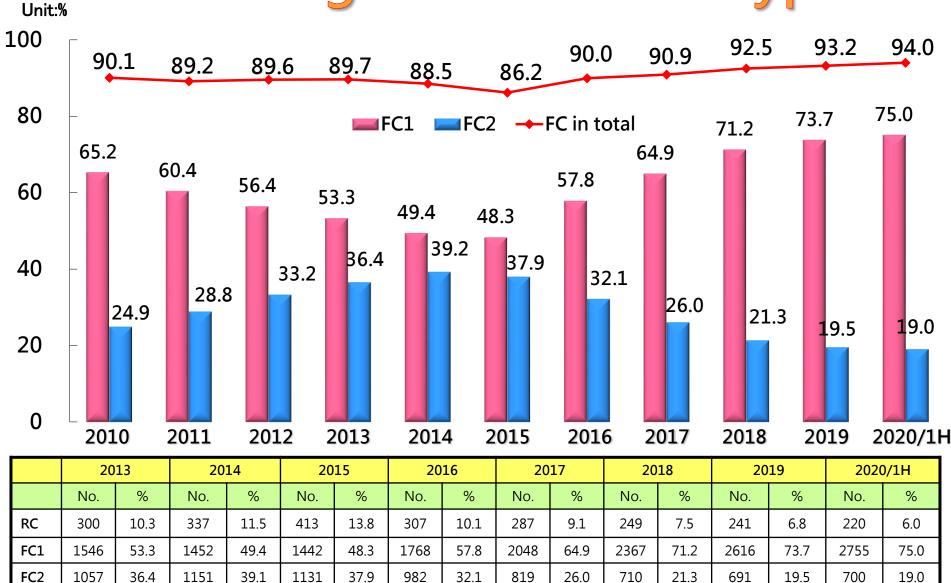
- Allocation of 43% gross profits
- A minimum annual gross profits guaranteed:

NT \$2.6 million





# Percentage of Franchise Types





# Market Share by No. of Stores

CVS Chain		2007	2012	2013	2014	2015	2016	2017	2018	2019	2020/1H
FamilyMart	No. of Store	2228	2851	2903	2940	2986	3057	3154	3326	3548	3675
	Net Opening	+216	+27	+52	+37	+46	+71	+97	+172	+222	+127
	Market Share	24.6%	28.8%	29.1%	29.0%	29.4%	29.6%	30.0%	30.5%	31.1%	31.5%
	No. of Store	4705	4852	4922	5040	5028	5107	5221	5369	5655	5828
7-11	Net Opening	+317	+49	+70	+118	-12	+79	+114	+148	+275	+173
	Market Share	52.0%	49.0%	49.3%	49.7%	49.5%	49.5%	49.6%	49.3%	49.6%	50.0%
	No. of Store	1300	1292	1295	1283	1281	1278	1282	1312	1405	1413
Hi-Life	Net Opening	+38	+7	+3	-12	-2	-3	+4	+30	+93	+8
	Market Share	14.4%	13.1%	13.0%	12.7%	12.6%	12.4%	12.2%	12.0%	12.3%	12.1%
	No. of Store	820	897	861	879	866	879	866	892	785	751
O.K.	Net Opening	-19	+19	-36	+18	-13	+13	-13	+26	-107	-34
	Market Share	9.1%	9.1%	8.6%	8.7%	8.5%	8.5%	8.2%	8.2%	6.9%	6.4%
	No. of Store	0									
NikoMart	Net Opening	-300									
	Market Share	0%									
Total	No. of Store	9053	9892	9981	10142	10161	10321	10523	10899	11393	11667
Total	Net Opening	+256	+102	+89	+161	+19	+160	+202	+376	+494	+274



# Performance Comparison - YoY Analysis

Unit :NT\$Thousand	2020/2Q	2019/2Q	Y-oY(%)
Sales	21,110,543	19,186,841	10.03%
Gross Profits	7,709,729	7,078,308	8.92%
Operating Expenses	6,973,953	6,429,599	8.47%
Operating Profits	735,776	648,709	13.42%
Pre-tax Profits	778,116	689,600	12.84%
Net Profits	605,945	532,411	13.81%
EPS	2.71	2.39	13.39%
Gross Margin	36.52%	36.89%	-0.37%
Operating Expenses Ratio	33.04%	33.51%	-0.48%
Operating Margin	3.49%	3.38%	0.10%
Pre-tax Margin	3.69%	3.59%	0.09%
Net Margin	2.87%	2.77%	0.10%



# Performance Comparison - YoY Analysis

Unit:NT\$Thousand	2020/1H	2019/1H	Y-oY(%)
Sales	40,902,491	37,379,119	9.43%
Gross Profits	14,836,951	13,585,591	9.21%
Operating Expenses	13,605,255	12,560,814	8.32%
Operating Profits	1,231,696	1,024,777	20.19%
Pre-tax Profits	1,143,005	995,403	14.83%
Net Profits	889,663	760,594	16.97%
EPS	3.99	3.41	16.89%
Gross Margin	36.27%	36.35%	-0.07%
Operating Expenses Ratio	33.26%	33.60%	-0.34%
Operating Margin	3.01%	2.74%	0.27%
Pre-tax Margin	2.79%	2.66%	0.13%
Net Margin	2.18%	2.03%	0.14%



# **Profitability Trend**





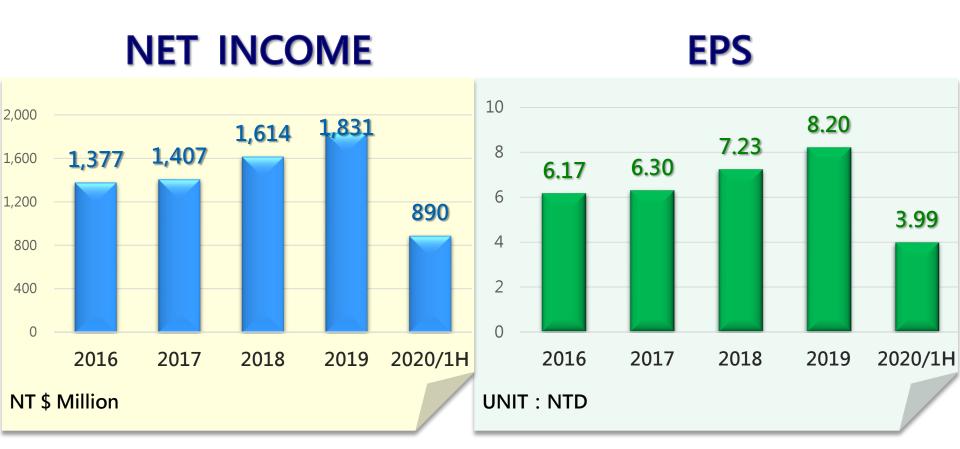
### **GROSS MARGIN**





# **Profitability Trend**





# Cash Dividend Trend







# Key Drivers for Further Growth





### FRESH FOOD



**★**Fresh food % of total sales

### **E-Commerce**



**★**Number of Pick-up per day



# Improving the Quality of Fresh Food

### Structural Reforms in Fresh Food

-Upgrading FF from the procurement of ingredients to the equipment used in the production process and quality management.









### Onigiri (Rice Ball)

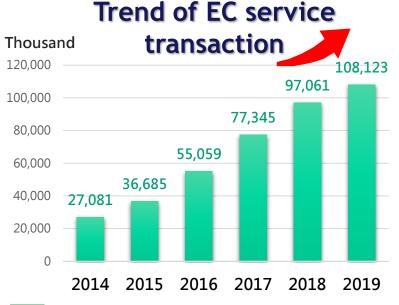




# Get ready for the Strong Growth in EC

- Enhancing capacity and efficiency by investing new sorting system in logistic center.
- □ Introducing refrigerated and frozen parcel service in store-to-store delivery.











## **Innovation in Store Format**

### Integrated stores with Let's café







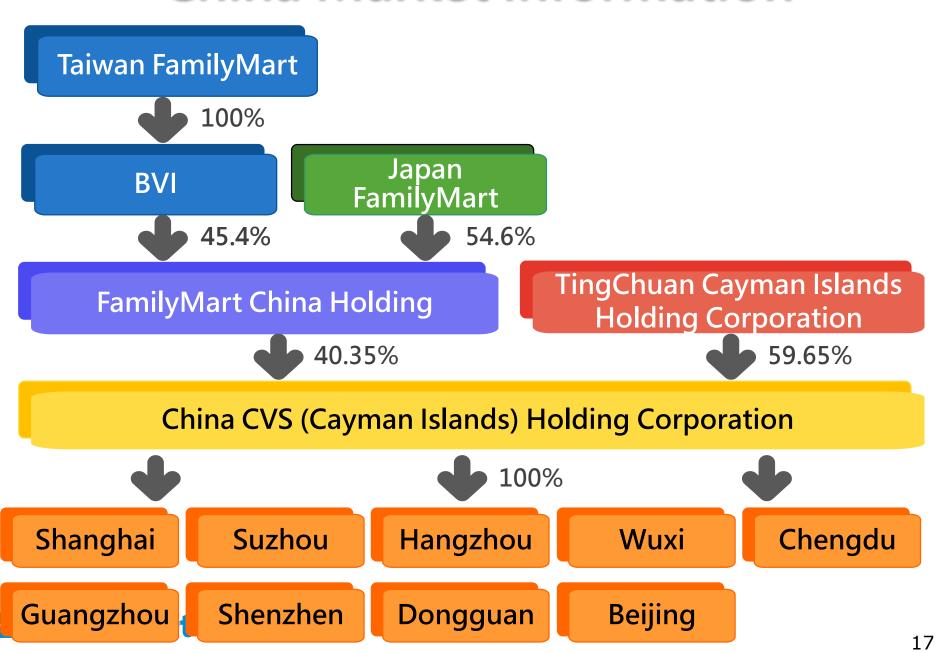
### Integrated stores with Laundry







## **China Market Information**



# **China Market Information**



★Store number 2019→ 2801 2020/1H→ 2856 ★Net Income 2018→ -62,453 2019/1H→-73,196 2020/1H→-135,328

NT \$ Thousand

## Shanghai

Stores → 1572

 $NI \rightarrow 2019/1H: -22,594$ 

2020/1H: -67,505

#### Suzhou

Stores  $\rightarrow$  272

NI → 2019/1H: 301

2020/1H: -750

#### Hangzhou

Stores → 252

 $NI \rightarrow 2019/1H: -6,590$ 

2020/1H:-14,516

#### Wuxi

Stores → 115

 $NI \rightarrow 2019/1H: -10,734$ 

2020/1H: -6,568

#### Guangzhou

Stores  $\rightarrow$  301

 $NI \rightarrow 2019/1H: 2,129$ 

2020/1H: -21,056

#### Shenzhen

Stores → 129

 $NI \rightarrow 2019/1H: -6,574$ 

2020/1H: -10,053

#### Dongguan

Stores → 27

NI → 2019/1H: -1,412

2020/1H: -2,224

### Chengdu

Stores  $\rightarrow$  123

NI → 2019/1H: -15,257

2020/1H: -10,618

#### Beijing

Stores → 65

NI → 2019/1H: -5,811

2020/1H: -18,981

# **China Market Information**

Development
Stage

Focus on Expanding Market Share

Aim to Make a Profit

NT\$million	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19
Net Income(Loss) Recognized	-3	-41	-41	-48	-43	-54	-70	-106	-212	-8	+25	+39	+33	+46	+15	-62
Total Number of Stores	42	98	103	130	187	316	532	766	1011	1064	1281	1501	1810	2177	2571	2801
Shanghai	42	98	103	117	158	255	420	600	767	776	884	980	1110	1285	1450	1552
Suzhou	Х	Х	Х	4	13	22	32	46	68	85	105	120	160	200	241	266
Hangzhou	Х	Х	х	х	х	х	Х	Х	14	29	51	72	110	149	195	236
Guangzhou	Х	Х	х	9	16	39	80	120	149	145	162	182	212	253	280	295
Shenzhen	Х	Х	Х	Х	Х	Х	Х	Х	х	5	20	35	51	66	109	126
Chengdu	Х	Х	Х	Х	Х	Х	Х	Х	13	24	35	49	62	84	110	121
Wuxi	Х	Х	Х	Х	Х	Х	Х	Х	х	Х	18	33	67	85	111	115
Beijing	Χ	Х	Х	Х	Х	Х	Х	Х	Х	Х	4	19	21	36	52	61
DongGuan	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	2	11	17	19	23	29





Q & A



# Performance Comparison - YoY Analysis

Unit :NT\$Thousand	2019	2018	Y-oY(%)
Sales	77,729,696	71,720,973	8.38%
Gross Profits	28,577,900	26,553,678	7.62%
Operating Expenses	26,163,275	24,781,673	5.58%
Operating Profits	2,414,625	1,772,005	36.27%
Pre-tax Profits	2,379,030	2,096,846	13.46%
Net Profits	1,830,514	1,614,381	13.39%
EPS	8.20	7.23	13.42%
Gross Margin	36.77%	37.02%	-0.26%
Operating Expenses Ratio	33.66%	34.55%	-0.89%
Operating Margin	3.11%	2.47%	0.64%
Pre-tax Margin	3.06%	2.92%	0.14%
Net Margin	2.35%	2.25%	0.10%

